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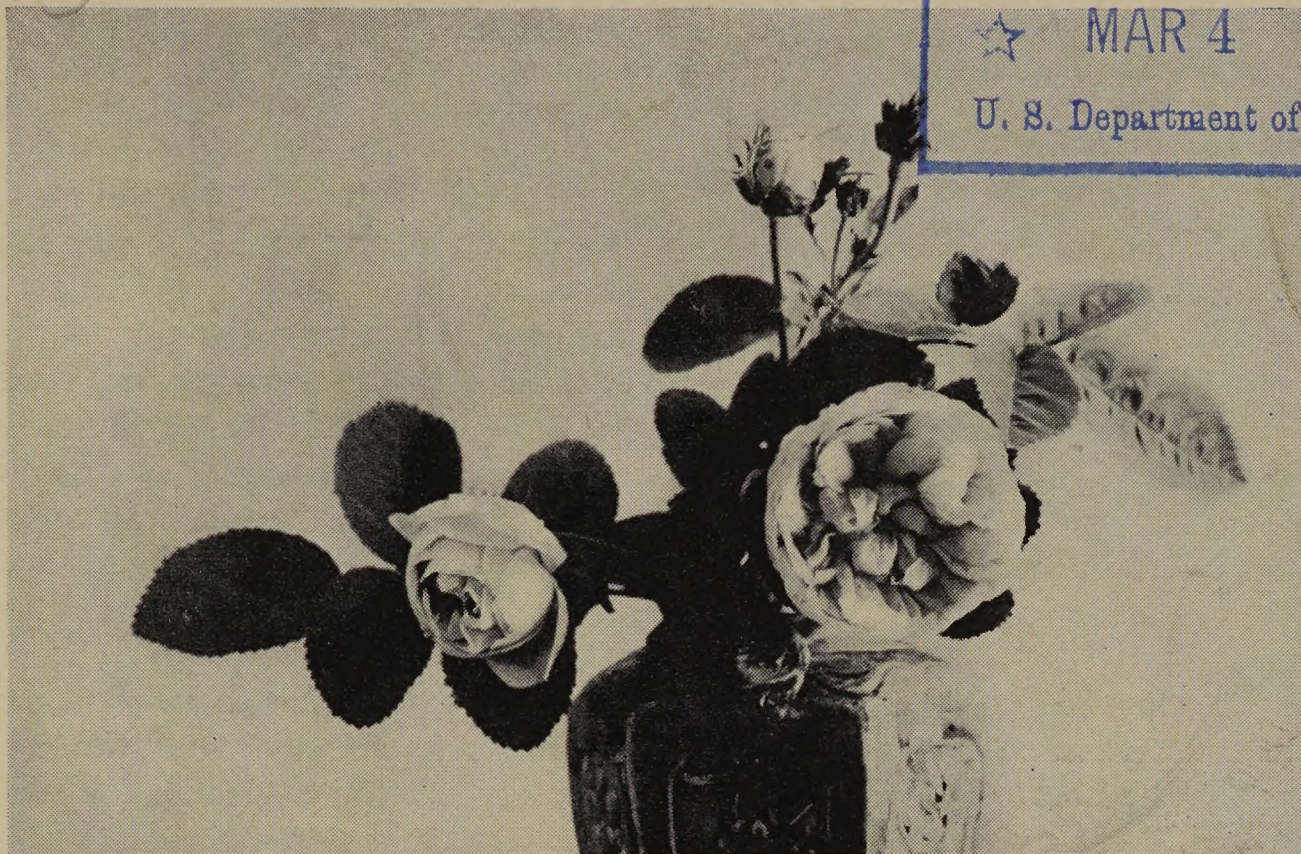
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17th Century
Old Pink Moss Rose

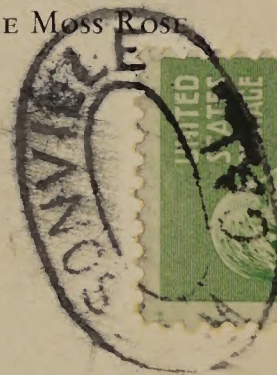
Lester Photo

and the Angel, with dew-laden wings, being weary, begged of the Rose a night's shelter. Awakening refreshed, she asked how such hospitality might be repaid. "Make me even more beautiful," replied the Queen of Flowers. "But what grace can I add to the most beautiful of all flowers," said the Angel; and then, glancing at her mossy bed, she gathered some and placed it on the Rose's young buds. Thus was born the Moss Rose.

—FROM THE CALVADAS LEGEND
OF THE BIRTH OF THE MOSS ROSE

ROSES OF YESTERDAY

Campanulas and Rare Plants of Today



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THE LESTER ROSE GARDENS

(Formerly at Monterey, now at Rios Silvestres in Beautiful Brown Valley)

R. F. D. 5, BOX 326

— WATSONVILLE, CALIFORNIA

No flower in history is linked so intimately with human affairs as the Rose. In peace or war, in joy or sorrow, in king's castle or cotter's home, in religion and in art, the record of its influence appears in song and story. Undisputedly she has reigned as Queen of Flowers for more than twenty-five centuries; today, as always, she is the treasured favorite of all who truly love gardens.

THIS CATALOG differs from many catalogues you will receive; it has no gaudy and expensive colored illustrations, (which the customer pays for), and, I hope, no extravagant claims. But it does offer you the benefit of a lifetime's experience with roses; it tries to tell the truth; and it offers you nothing that has not been tried out and found to be of real merit, not for the expert horticulturist, but for the amateur gardener, whom we try to serve faithfully and whose interests we hold to be paramount. Descriptions are necessarily brief, but further detailed information or any planting suggestions desired will be gladly given on request. As for our prices, if you could see our stock you would agree they are most reasonable.

We are not a big concern; we prefer doing a small business so that we can give individual attention to each order; therefore our stocks are limited and many items become exhausted before the season is over. Hence we ask you to **ORDER AS EARLY AS POSSIBLE** and so insure your order complete; we will ship at any later date you may request.

Unless otherwise stated, we **PREPAY DELIVERY CHARGES** on all orders for \$1.00 or more to any address in California; elsewhere on the conditions indicated. As our Roses are exceptionally large, this is an important consideration. Be sure to add the necessary 3% sales tax, please, on California orders. If requested when ordering we will expertly prune all roses, ready to plant. With each rose order, we enclose a free

copy of Mr. Lester's "How to Get the Most from Your Roses." Terms are cash with order, or we will send C. O. D. if one-third is paid as a deposit. Please use the order blank on page thirty-one.

—FRANCIS E. LESTER.

» » »

Old Roses *

"Is not old wine wholesomest?"

—CHARLES KINGSLEY.

We agree there is a real thrill in growing a new, patented, rose introduction even though the price is high and it may be short-lived and a shy bloomer; and we appreciate the great improvements in many modern roses that have resulted from the patient work of our rose hybridists. But, frankly, we are very fond of the Old Fashioned Roses with their time-proven merits and their rare charm; "old friends are best"; and it is little wonder they are today regaining their original popularity, for they possess qualities that few new roses can offer. Chief among these is their enduring vitality, for while the large majority of our new roses of recent years disappear from lack of stamina, the old roses are with us today because of their proven ability to withstand the hazards of existence and to resist diseases and pests. They, more than the modern roses, lend themselves to planting in perennial borders. Preeminently they are the ideal roses for occupying neglected spaces in the garden where they will neither expect nor receive the care we bestow on



Lester Photo

*A favorite for over 2000 years!
The Ancient Castilian (Damask) Rose.*

*Exceeding fair she was not; and yet fair
In that she never studied to be fairer
Than Nature made her; beauty cost her nothing,
Her virtues were so rare.*

—ALL FOOLS.

* We class as an Old Rose only those varieties that have been continuously grown for fifty years or more.

modern varieties and yet will flourish with abandon. We of California have sadly overlooked the merits of the Old Roses in our mad scramble after the latest patented novelty; one writer, 75 years ago, tells of Marechal Neil as a riot of bloom from one end of the state to the other, yet where do we find this most fragrant of all yellow climbers, quite unequaled in its class, now? In many a neglected Pacific Coast garden you may find old roses, planted half a century ago or more, blooming continuously; there are still growing in California some of the original specimens of the Castilian Rose that were planted by the Mission Fathers who founded the missions!

Then, too, only the Old Roses offer you that rare quality of association value which age and tradition alone can give; the Eglantine is one of these, favorite rose with Shakespeare and of the Elizabethan days. And is it not worth much to have in your garden the original variety of which Moore wrote his immortal "Last Rose of Summer"?

The Old Roses offer garden delights unobtainable elsewhere. Practically all are deliciously fragrant, many with the true attar-of-rose fragrance so markedly absent in modern rose creations. What greater garden delight could there be than the penetrating old-time fragrance of the pink Castilian rose and the rare, leafy fragrance of the Eglantine,—two intriguing odors no other flowers provide? Rich in their heritage of virility and perfume and tradition, the Old Roses are, like true and tried friends, like old wine and old masterpieces, treasures well worth preserving and enjoying.

The list of Old Fashioned roses that follows is but a partial list of what we have, for available quantities of some kinds are so limited as to forbid offering generally. But this list will repay careful perusal. Stock offered is of 2-year-old selected plants of finest quality; occasionally, if sold out of large plants, we can send smaller size, making due allowance in price. To avoid disappointment orders should be placed promptly.

PRICE, unless otherwise stated, delivered free within the 3rd zone, \$1.00 each, 10% off in lots of 10 or more. Beyond that add 10 cents each; if east of the Mississippi, add 15 cents.

» » »

*Oh! No man knows
Through what wild centuries
Roves back the Rose!*

—WALTER DE LA MARE.

AGRIPPINA (1789)—Famous old climbing China rose, for hedge or trellis; free and most persistent bloomer with clusters of very double cup-form deep crimson flowers. Most valuable. \$1.50.

AUSTRIAN COPPER (1596) — Single flowers of intense copper-red with old-gold center and reverse; vigorous, hardy, resistant to disease.

BANKSIA, White (1807)—Rank, thornless climber with profuse clusters of small, double, white, violet-scented flowers.

BANKSIA, Yellow (1816) — Like the above but with fawn-yellow flowers, less fragrant.

BEAUTY OF GLAZENWOOD (See Fortune's Double Yellow).

BISHOP'S (About 1700) — Old-time cabbage rose, deep carmine to purple-black, very double and fragrant. \$1.50.

BLACK PRINCE (1866)—Hybrid perpetual rose of vigorous habit with large, full, cupped flowers of deepest crimson, shaded black; fine fragrance.

CASTILIAN (Ancient); (The Damask

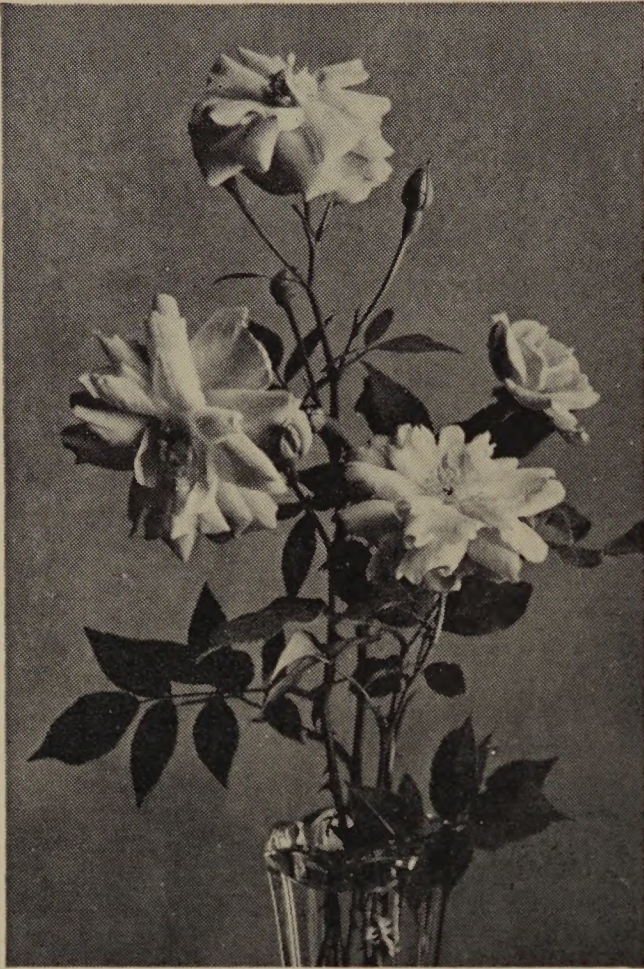
Rose; Rose of Castile; Rose of Babylon)—One of the oldest of all roses, originating probably near Damascus, now nearly extinct. Planted by the Mission Fathers. Shrub type, continuous bloomer with pale pink, double, intensely fragrant flowers of rare charm, followed by long scarlet hips. Our's is the variety from which the true attar of roses is made. \$2.50.

CHEROKEE, Red (Chinese Wild Rose; R. laevigata) (Ramona)—Strong climber growing readily without care; fine for fences. Shining light green 3-leaflet foliage and huge, single, bright red flowers of rare charm.



Lester Photo

The Romantic Sherman Rose (Chromatella); a free-growing, everblooming, yellow climber of 1843.



Lester Photo

The Last Rose of Summer
OLD BLUSH, the Rose of which Moore wrote his immortal lines.

GARDENIA (1899) — Vigorous hardy climber with very handsome disease-proof evergreen foliage and double cream flowers. Ideal for covering an old building, its foliage effect is so lovely.

GIANT OF BATTLES (1840) — Large double red flowers; strong bush habit.

GEN. JACQUEMINOT (1852)—Scarlet crimson double flowers on strong stems, intensely fragrant. Vigorous, sturdy, a fine old favorite.

GLOIRE de DIJON (1853) — Favorite climbing rose of our grandparents, still as good as ever; hardy, vigorous, with very large, very full, fragrant flowers of rose, salmon, and yellow. This is the rose of which Dean Hole, England's most famous rosarian, said that if he were condemned to have but one rose it would be the Gloire de Dijon.

GLOIRE des ROSOMANES (1825); (Ragged Robin)—Large, semi-double fragrant flowers of glowing crimson, in clusters, borne quite continuously; vigorous growth and tremendously resistant to pests, disease and neglect. High bush to pillar form.

CHROMATELLA (1843); (Cloth of Gold; The Sherman Rose) — A vigorous everblooming climber, with disease proof foliage and double fawn-yellow fragrant flowers in profusion. The original rose whose romantic love-legend of old Monterey has given to it the name of "The Sherman Rose." With each plant we enclose a copy of Mr. Lester's copyrighted "The True Story of the Sherman Rose."

DUCHESS de BRABANT (1857); (The Duchess) —Favorite old decorative Tea rose; vigorous large bush form; pale pink tulip-form fragrant flowers all season long.

EGLANTINE (Ancient Species Rose)—The true English sweetbrier, favorite of Shakespeare and his times; hardy, vigorous, easily grown; ideal as specimen or for hedge; profuse single pink flowers followed by brilliant, lasting scarlet hips; foliage deliciously apple-scented filling the garden air with rare fragrance.

FAIRY ROSE (1800)—Choice dwarf rose ideal for rock gardens, with profuse, single, small, pink flowers borne continuously and disease and pest-proof foliage. 75c.

FELICITE et PERPETUE (1828)—Oldest climbing white rose, still one of the very best; extremely rank grower, with lovely evergreen, disease proof foliage and very fragrant double white bloom. \$1.50.

FORTUNE'S DOUBLE YELLOW (1845); (Beauty of Glazenwood; San Rafael Rose; Gold of Ophir)—A rank climbing China-tea rose in great favor, with profuse, semi-double orange-yellow flowers, flanked with red, borne in wreaths.



Lester Photo

The strange, fascinating, everblooming
GREEN ROSE of 1856.

So sweet was the savor of Roses . . . that sick persons, borne in the garden in a litter, walked forth sound and well for having passed the night in so lovely a place.

—FROM THE "LAY OF THE LITTLE BIRD."

*The Genuine OLD RED MOSS Rose of the 17th Century*

Lester Photo

GREEN ROSE (1856)—A rose sometimes dismissed as a freak but it is far more; the perfect example of a plant that in so perfectly imitating a true flower, seems to have a keen sense of humor, for its lasting, novel, green "flowers" are no flowers at all but leaves in perfect flower form, borne all year long unless frost prevents, often tinged with bronze and most attractive. The only rose of its kind.

GRUSS AN TEPLITZ—Fine type of a really everblooming rose, descendant of noble rose ancestors; bears from early spring to late frost double, lasting flowers of deepest scarlet and intensely fragrant. Foliage is abundant and very disease-resistant; growth most vigorous, attaining shrub height. Grows rankly in any soil.

HARRISON'S YELLOW (1830); (The Old Fashioned Yellow Brier) — Shrub rose with small, very double, gold-yellow flowers and fern-like foliage; brought to the West by the covered wagon pioneer women in the gold-rush days.

HERMOSA (1840) T—Old favorite with globular bright rose double flowers, continuous bloomer. \$1.50.

HUGONIS (Father Hugo's Rose)—Most valuable species rose from China, of erect, branching growth, up to 6 feet or more, making a handsome shrub. Foliage is fern-like and beautiful; in the fall tinged purple. Flowers 2 inches wide, single, pale yellow, very graceful, borne in utmost profusion completely clothing the spreading branches making a striking display in the spring. Very hardy, dependable and resistant.

LA FRANCE (1867) T—Invaluable old

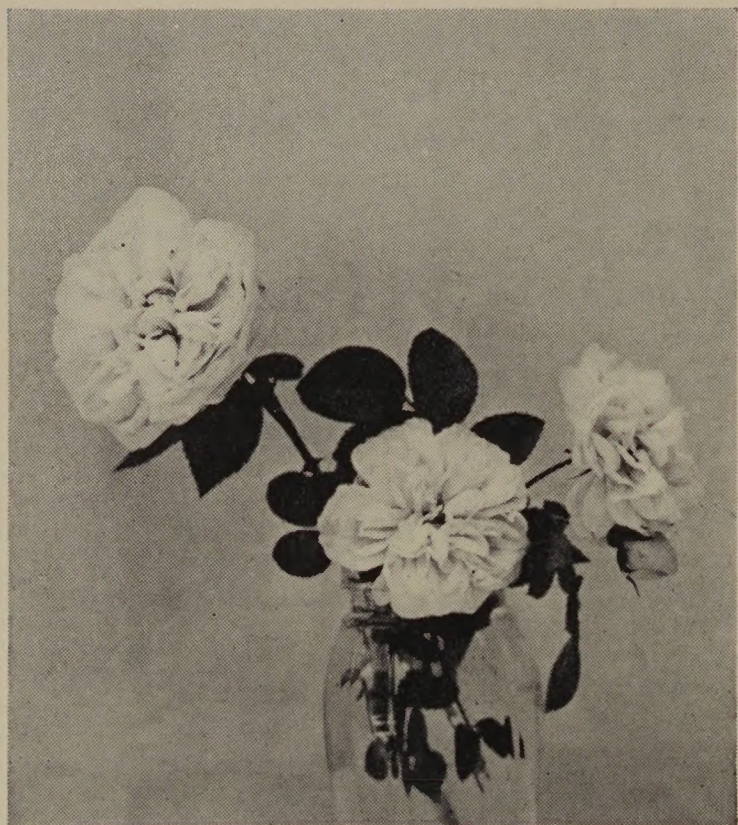


Lester Photo

PAPA GONTIER, an old favorite Tea Rose, pink and crimson.

Then the Indians, whom the dead father had baptized and confirmed, brought Roses with which to adorn his dead body, and, weeping at his death, they did not want to go away.

FRAY FRANCISCO PALOU, WRITING FROM CARMEL, CALIFORNIA, SEPTEMBER 7, 1784, TO ADVISE FRAY JUAN SANCHO OF THE DEATH OF FRAY JUNIPERO SERRA.



Lester Photo

Favorite of Victorian Days
SOUV. de la MALMAISON, *flesh-toned and*
fragrant.

Any kind, each \$1.00; one each of all 3 kinds for \$2.75.

MRS. JOHN LAING (1887)—One of the best of the hardy hybrid perpetual roses; vigorous grower; bears very large, very double, fragrant, soft pink flowers on thick long stems, continuously.

OLD BLUSH (1796)—The China rose of which Moore wrote his immortal "Last Rose of Summer." No other rose, old or new, is quite such a free and continuous bloomer. Double, fragrant, pink flowers; clean habits; no disease. Grows to shrub proportions. \$1.50.

OLD WHITE CLIMBER (About 1850)—Grand, vigorous, disease-proof climber with very double, large, fragrant white flowers borne throughout the season. Invaluable for conditions of neglect.

PAPA GONTIER (1883) T—Early, profuse and continuous bloomer with fairly double pink flowers with crimson reverse.

PAUL NEYRON (1869)—Probably the largest flowering rose; enormous blooms, extremely double, very lasting, deliciously fragrant, of a clear pink borne singly on long, strong stems; rich foliage and vigorous growth.

PERLE d'OR (1884); (Yellow Cecile Brunner)—Long salmon-orange bud, very fragrant, small, double, orange-pink flower; abundant disease-proof foliage; quite everblooming; fine bush rose.

RAMONA (See Cherokee).

ROSA SOULEIANA (Old Asiatic Species Rose)—Most valuable hardy climber up to 12 feet with gray-green foliage and very profuse, deliciously fragrant, single, white, golden-centered flowers. \$1.50.

RUGOSA—A very old species rose introduced in 1874, with rough and heavy dark green foliage that is quite disease resistant, and of shrubby growth. Very large, single, fragrant, pink flowers are borne throughout the season followed by huge, round, bright scarlet hips. Well worth a place in any garden; grows in any soil.

SHAILER'S PROVENCE (18th Century)—One of the old centifolia (cabbage) roses, highly resistant to disease and neglect; large, cupped, anemone-form flowers of lilac-pink; fine fragrance. \$1.25.

SHERMAN ROSE (See Chromatella)

SOUV. de la MALMAISON (1843) (Queen of Beauty and Fragrance)—Very large, very double, deliciously fragrant flower of true old-fashioned form, creamy flesh with rose center, delicately shaded. Vigorous growth; resistant; hardy. We have the rank growing form useful as strong bush or low climber.

ULRICH BRUNNER (1882)—Very vigorous, upright hybrid perpetual rose, hardy and resistant, free bloomer with intensely fragrant, large cupped flowers of geranium red.

YORK and LANCASTER (1551)—Famous old Damask rose associated with the Wars of the Roses, with intensely fragrant flowers sometimes white, sometimes red or striped. \$1.50.

tea rose with large, full, silver-rose flowers of sweetest fragrance; a continuous bloomer.

LAMARQUE (1830)—Famous old climbing Noisette, very rank and vigorous, quite disease and pest resistant, lovely foliage, large, double, very fragrant white flowers all season long. Small plants only. 75c.

MME. ALFRED CARRIERE (1879)—Noisette climber, continuous bloomer, disease proof, with blush-white double, fragrant flowers.

MARECHAL NEIL (1864)—For generations the favorite climbing yellow, everblooming rose, most fragrant of all roses; very full, double and prolific. Likes a hot, sunny location.

MOSS ROSE (17th Century)—(See illustrations on pages 1 and 5—No other old fashioned rose is richer in its association value and the deliciously fragrant moss-covered buds have no equal! Tremendously resistant to disease and drouth; does well on sunny banks in poor soil; a rose that asks for little and gives much! We offer the Old Pink, Old Red and Old White.

The True and Tried Roses

*He who would have Beautiful Roses in his Garden
must first have Beautiful Roses in his Heart.*

—DEAN HOLE, IN 1870.

By this we mean those kinds which, by test and experience over several years have been proved best for continuous bloom, great vigor and especially for resistance to pest and disease. Continually we are asked "What is good for mildew" and similar questions, to which we reply, "Plant resistant kinds; there are plenty of them." It is our firm belief that the best interests of the amateur who wants roses all season long without the trouble and expense of the constant attention demanded by many roses, is served by the "True and Tried" kinds that have proven their permanent worth, many of which so closely resemble extravagantly advertised new kinds that no one but an expert can tell them apart. Such are the varieties listed below, selected in your interest, from literally thousands of available kinds.

All stock offered is strictly first quality, first grade, two-year-old plants in perfect planting condition, true to name and correctly labelled. If requested with order we will expertly prune all plants ready for planting. With each order we enclose FREE a copy of Mr. Lester's Rose Guide, "How to Get the Most from your Roses."

We PREPAY DELIVERY CHARGES for \$1.00 or more within the 3rd zone (300 miles) and anywhere in California; beyond the 3rd zone add 5 cents per plant; beyond the 5th zone, 10 cents. Remember, these are the largest rose plants grown and prepayment of shipping costs is an important item.

**NEW LOW PRICES—Unless otherwise stated. each 40^c
any 10 for \$3.50; and any 20 for \$6. Be sure to add 3% sales tax
on California orders.**

INTRODUCTORY ROSE BARGAIN!—Leave the selection of varieties to us, state colors preferred, and we will select 6 best bush roses for your locality and send **prepaid** anywhere in California, regular value \$2.40, for only \$2.00.

ANGELE PERNET—Fine sort for Pacific Coast conditions; vivid brown-orange flushed with apricot-red; long buds and delicious fruity fragrance.

AUGUSTUS HARTMANN—Tyrian-rose, double, cupped blooms on long stems, fragrant and lasting.

AUTUMN—Brilliant burnt orange, streaked with red; handsome bud on strong stem; glossy foliage; continuous bloom.

BETTY UPRICHARD—Vigorous, dependable, highly decorative; copper-red buds, bicolored salmon-pink and orange-carmine flowers.

CECIL—The only pure yellow single rose, very striking and beautiful; a vigorous, disease-proof grower, with continuous bloom.

CECILE BRUNNER (The Sweetheart Rose)—Small pink flowers in great profusion all season; exquisite pointed buds.

DAINTY BESS—Pink single flowers of rare beauty, often frilled; long buds; wine-red stamens; persistent bloomer.

DAME EDITH HELEN—Sensational pink rose, very large, very double and intensely fragrant.

ETOILE DE HOLLANDE—Most reliable everblooming, disease resistant deep scarlet-red rose known; fragrant; fine foliage.

F. J. GROOTENDORST—The "red carnation-flowered rose," very distinct and beautiful; double, fragrant, brilliant red flower with petals fringed like a carnation; leathery, clean foliage; a profuse bloomer all season long. Should be in every garden. 65c.

GENERAL McARTHUR—Fine old favorite; crimson-scarlet flowers of rare fragrance all season long; erect habit; very resistant.

GOLDEN DAWN—Best light yellow rose, very fragrant, thick stems, durable foliage, vigorous and lasting.

GOLDEN EMBLEM—For California conditions the best deep gold-yellow fragrant rose of ideal form, glossy foliage, good habits.

IRISH FIREFLAME—The best orange-copper single rose, always in bloom and deliciously fragrant. A strong grower.



Lester Photo

MONTEREY—*The New, Disease-resistant, Gold-and-Vermilion Everblooming Rose originated by Francis E. Lester.*

LAMARNE—This we consider by far the best of all the continuous-blooming polyantha roses for, unlike many, it is quite mildew-proof with shiny, leathery foliage; small semi-double, graceful flowers of rich, pleasing pink in great abundance. 75c.

LOS ANGELES—Flaming salmon-coral-pink everbloomer.

MME. BUTTERFLY (The Improved Ophelia)—Reliable light pink and gold full double rose; fine buds, delicious fragrance. Grows successfully anywhere.

MME. EDOUARD HERRIOT (The Daily Mail Rose)—Remarkable for its continuous bloom and resistant habits; flowers of striking coral-pink.

LAFAYETTE—Perhaps the best of all the large-flowered polyantha roses; continuously in bloom; quite disease proof. Large, semi-double, frilled-type flowers of bright crimson; very decorative and useful. 50c each.

LULU—Semi-double English rose with longer buds than any other; coral-apricot to orange-pink; continuous bloomer; vigorous.

MONTEREY—Our own origination; quite distinct and the most continuously blooming hybrid tea rose we know of. Large golden buds marked with vermilion open to large, very double, highly fragrant flowers of gold, each petal edged and flushed with vermilion, its reverse a true old gold. Foliage is thick, glossy, highly mildew resistant. \$1.50 each.

MRS. HENRY BOWLES—Best of the large, very double, salmon pink everbloomers; reliable and prolific.

MRS. SAM MCGREDY—Best of the many McGredy hybrids; scarlet and orange flowers; long, pointed buds; fragrant and lasting. 75 cents.

PRESIDENT HOOVER—Handsome long buds of orange and scarlet; very fragrant flowers of orange and pink; most vigorous.

QUEEN ALEXANDRA—Sensationally brilliant colors; vermilion petals with old gold reverse; very double; continuous bloomer. 65 cents.

ROSE a PARFUM de l'HAY—Developed from the Old Castilian rose and prized for its rare old-time fragrance, said by some authorities to be the most fragrant of all roses. Thick foliage, large, globular, double, cherry-carmine flowers; free bloomer. \$1 each.

ISOBEL — Exquisite, very long, pointed buds that open to enormous yellow and red single flowers of rare beauty; continuous.

KAISERIN AUGUSTA VICTORIA — Best fragrant double white everbloomer.

KAREN POULSEN—Valuable new sort of great decorative value; continuously in bloom, with large single flowers of vivid scarlet; handsome disease-proof foliage. 60c each; 10 for \$5.

KATHLEEN — A very distinctive rose offered exclusively by us. Strong shrub habit; lovely, leathery, almost evergreen foliage quite pest and disease resistant. Its single, pink flowers, like apple blossoms, are borne in huge clusters from early spring to late frost and have the delicious fragrance of the original Musk rose from which Kathleen is descended. A rose to love and cherish, that asks for nothing and gives much. \$1 each.

LADY HILLINGDON — A reliable favorite, always in bloom, a strong grower with deep apricot-yellow flowers richly tea-fragrant.

ROSE MARIE — A great favorite because of its shapely rose-pink, fragrant flowers borne freely on long stems; very disease resistant.

SCHWABENLAND — Most vigorous grower with leathery, disease-resistant foliage; enormous, very double, very lasting flowers like pink peonies on long, strong stems, ideal for cutting.

SHOT SILK — If we were limited to growing but one bush rose it would be this one, its habits and performance are so excellent. Very handsome, leathery, glossy foliage; shapely buds and exquisite flowers, fully double, of a glowing orchid-pink shot with gold, deliciously fragrant, on strong stems. A continuous bloomer all season long; tremendously disease-resistant.

TALISMAN — Famous rose with urn-shaped buds of orange and red; spicy fragrance; gold and red bloom borne profusely all season.

VILLE DE PARIS — Very long buds and brilliant deep yellow flowers on long stems, a free bloomer and fine garden rose.



MADAME BUTTERFLY — *Still the best fool-proof, light pink, fragrant everblooming Rose!*

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The Climbing Roses

*I walked at eventide and lo!
Over a hedge a Fairy smiled at me,
Over a hedge of Roses!*

We urge careful deliberation in the selection of a Climbing Rose because, unlike the bush roses, the climbers, once established, are not so easily moved and more likely to be permanent. With the vast assortment of climbing roses available to Pacific coast gardeners there is everything to choose from and there is always a best climbing rose for its purpose. Select your climber with a view to its rankness of growth, foliage effect, color and continuity of bloom, harmony of surroundings, and you will insure satisfaction for many years to come. Below is a carefully selected list of dependable climbers that will meet all needs; we indicate approximate heights for plants when full grown. Note also the many climbing roses included in our list of Old Roses on pages 3 to 7, for many of these are ideal for West coast conditions.

AMERICAN PILLAR — Few, if any, climbing roses bloom as profusely as this. Large, single, fragrant flowers of crimson carmine with white eye are borne in huge clusters on strong stems. Rich dark green leathery foliage. Grows to 15 or 20 feet. **60 cents.**

BELLE OF PORTUGAL — Very rank grower, handsome foliage; large, graceful salmon-pink flowers in great profusion. **65 cents.**

CLBG. CECILE BRUNNER — Strong climber with the same dainty pink flowers as the bush form, "The Sweetheart Rose;" continuous. **65 cents.**

CLBG. CHATEAU de CLOS VOUGEOT — One of the darkest black-red roses imaginable, very double, continuous bloomer, with unusual and intriguing fragrance. Rather sprawling habit. Rare. **85 cents.**

CLBG. DAINY BESS — All the grace and beauty of the bush form of this wine-pink, wine-red single rose that is a true everbloomer, in climbing form. **85c.**

CLBG. GOLDEN EMBLEM — Best yellow climber for California; flowers like the bush form; continuous. **60 cents.**

CLBG. K. A. VICTORIA — 12 ft. Like its bush form namesake. **65 cents.**

CLBG. LADY HILLINGDON — 15 ft. Like its bush form namesake. **70 cents.**

CLBG. MRS. E. P. THOM — Climbing form of this recently introduced double, fragrant, everblooming rose of bright canary-yellow. Glossy, disease-resistant foliage. **75 cents.**



Lester Photo

A 5-inch bloom of MERMAID with a bud of Rosa Rouletti in a thimble.

CLBG. OPHELIA—14 ft. Like its bush form namesake. 60 cents.

CLBG. PRES. HOOVER—19 ft. Like its bush form namesake; very strong grower, persistent and free bloomer; fine sort. 65 cents.

CLBG. TALISMAN—12 ft. A most satisfactory, vigorous climbing rose with continuous bloom like the bush; fine cutting sort. 65 cents.

CLBG. SHOT SILK—9 ft. Showy foliage and the same exquisite bloom as the bush form. 65 cents.

MERMAID—12 ft. In a class by itself. For years we have recommended this lovely rose unstintingly; it is useful for so many purposes, — climber, shrub, fence, bank, and it quickly adapts itself to your requirements. For its exquisite foliage of glistening green, red-tipped, it is alone worth planting; but it bears, all season long, its enormous single yellow flowers (see illustration), each with its center of hundreds of golden stamens, and delightfully fragrant. Quite disease, pest and mildew proof. 75 cents.

PAUL'S SCARLET CLIMBER—Best scarlet-red climbing rose; our strain blooms all season long; profuse bloomer. 60 cents.

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Trailing Roses

Roses are useful not only in their bush and shrub and climbing forms but as trailers, to cover banks and bare spaces. Here are two of these, easily grown in any soil, that are very hardy and quite resistant to rose pests and diseases and that will rapidly form a thick mat of attractive foliage and bloom close to the ground. We recommend them highly for this purpose; both are very quick growers and will throw out many runners 8 to 15 feet or more long the first season.

MAX GRAF—The new hybrid rugosa trailing rose with thick, leathery foliage, large, single, pink flowers like its beautiful parent. Each \$1.00; 10 for \$8.50.

ROSA WICHURIANA—Very long runners covered with a mass of small, brilliantly glossy leaves that are evergreen save in the severest climates, with dainty white flowers nearly all season long. Each \$1.00; 10 for \$7.75.

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How To Plant a Rose

See that the location is suitable, with sun for at least half the day if you want ample bloom; not too close to a white western wall which would reflect the hot summer afternoon sun. Remember that the newer, hybrid roses are more particular about location than the old-fashioned sorts. Prepare the soil thoroughly, digging and turning to a depth of two or three feet and spading in old cow manure if you have it handy. Thorough preparation of the soil is even more important than the quality of your soil. The hole for a rose should be twice as deep, twice as wide as necessary to accommodate it if the soil has not been previously well prepared. Around the roots place your best TOP soil,—never the dead soil that comes from below. Pack the soil well around the roots, without injuring them, and leave a depression when filled in so you can thoroughly soak the planting rose, which will encourage an early start. December to spring is the best time to plant roses in the milder parts of California. Take especial care in planting a climbing rose because it can not be moved as easily in later years as a bush rose. It is a good plan to throw in the hole, when planting a rose, any bones you have handy,—old or fresh, raw or cooked, as they make a fine future food supply for the plant.

The above and much more valuable information about growing roses, including feeding, watering, cultivation, pruning and rose pests and diseases, is contained in Mr. Lester's practical Rose Guide which we send free with every order for our roses.

*Rain-scented Eglantine
Gave temperate sweets to that well-wooing sun. KEATS.*

The World's Smallest Rose

*"A miniature of loveliness,
All grace, summed up and closed in little."*

A MATURE BLOOMING PLANT IS EASILY COVERED BY A TEA-CUP!

This rare dwarf rose, the **genuine Rosa Rouletti**, native of the Swiss Alps, is positively the smallest rose in all the world, an exquisite plant miniature that may be easily grown either indoors or out. Because it is everblooming in habit and highly resistant to rose pests and diseases as well as really hardy, it is a great favorite with plant lovers fortunate to possess one.

There are many kinds of dwarf roses and, unfortunately, many are sold as Rouletti that are not the genuine plant and quickly attain rank growth so as to quite lose the distinctive qualities of this plant jewel; Rosa Rouletti is the only dwarf rose that remains permanently a tiny dwarf. A mature, two-year-old blooming specimen may readily be covered by a tea-cup! Note the six blooms in the thimble shown in our illustration. The tiny red buds, no larger than a grain of wheat, often with feathered sepals, are real gems of Nature; they open slowly, during a week or more, to the daintiest full-blown flowers the size of a dime, that are double, fragrant, and of a delightful shade of pink, borne on thin, wiry stems that are always upright.

This rare little plant is in much demand for gift purposes, especially for the invalid to whom its friendly little ways are a great joy. It is a continuous bloomer, permanently happy in its small pot, and with the simple but full directions for its care that we send with each plant may be easily grown and will last for many years.

We are especially proud of the fact that ours is the **genuine Rosa Rouletti**, originating from the rare specimen first found by its discoverer.

ESTABLISHED BLOOMING SIZE PLANTS—in plain pot, expertly packed for safe shipment by mail, with directions, **each \$1.00.**

SELECTED SPECIMENS—in glazed gift pot and saucer, ivory, jade, green, turquoise blue, yellow, black or mandarin orange, **each \$1.50.**

We prepay shipping costs at the above price to any California address; add the 3% sales tax. If to go beyond California add 10 cents, or if east of the Mississippi add 25 cents to cover added shipping costs.

» » »

Other Dwarf Roses

These are some of our other dwarf or miniature roses, in much demand for rock-garden planting or as pot plants.

THE FAIRY ROSE—(See description and price on page 4).

MISS LAWRENCE ROSE—Like our Genuine World's Smallest Rose described above but of ranker growth; the rose that is sold by many as Rosa Rouletti; double pink flowers; grows to 8 or 10 inches in height. Shipped in paper pot, **each 50c.**

TOM THUMB—Like our World's Smallest Rose but slightly ranker in habit; red flowers. **Each 75c.**



Lester Photo

A 3-year-old plant of our genuine Rosa Rouletti, in a 3-inch pot, and 6 blooms in a small thimble!

*First of all, the Rose, because its breath
Is rich beyond the rest, and when it dies
It doth bequeath a charm to sweeten death.*

—BARRY CORNWALL.

Campanulas

"Blue, darkly, deeply, beautifully blue!"—SOUTHEY.



A BRILLIANT MASS OF PORCELAIN BLUE!

Lester Photo

The CAMPANULA EDW. MOLYNEAU in a border planting, a hardy, easily grown perennial, rare and beautiful.



Lester Photo

A single plant of CAMPANULA ISOPHYLLA ALBA, grown on shelf, with 3-foot sprays of bloom.

The glorious possibilities of Campanulas for the amateur's garden, especially near the Pacific Coast, are, for most of us, a closed book; but it would be difficult to find any other hardy perennial that offers so much variety of beauty and form and yet is so easy to grow under ordinary conditions.

There are more than 200 kinds of Campanulas; tall kinds from one to eight feet high, many trailing and creeping kinds ideal for the rock garden and low border planting. They furnish liberally the blue shades so desired in gardens; some are white, but all shades of blue and purple are represented. They are extremely easy of culture and, so far as we have found, are quite immune to attack from pest or disease. Above all, they are perennials with few exceptions, such as the familiar Canterbury Bell, a biennial; once planted they take care of themselves, withstand hard frost, and only need, in some cases, to be divided every few years. Most of the Campanulas make fine, long-lasting cut flowers, the buds continuing to open in water.

From our large variety we select the kinds listed below because they are suited to average conditions and are not particular as to soil. Most of them prefer partial shade,—a good deal of shade in hot, sunnier localities,—a light soil, and plenty of water. The trailing sorts prefer a gritty soil, especially at the surface. All our stock is open field grown. Note that we can furnish seed of many kinds, as stated, which is easily germinated.

C. ALLEARIFOLIA — Very uncommon but of great beauty; 2 to 3 foot stems of gracefully twining habit covered for months with fairy-like, deeply-toothed, nodding white bell flowers. 1½ inches long, with lovely effect. Field grown clumps, each \$1. Seed, 25 cents.

C. CARPATICA—Grows 1 to 1½ feet in height; bears through a long season, profusely, large open flowers, 1½ inches and over in width, of bright, deep blue. Effective and very useful. Large field grown clumps, each 60c. Seed, 25c.

C. CELTIDIFOLIA (Edw. Molyneau)—(Illustrated)—Very uncommon but very choice; grows to 3½ feet, bears for a long season very large heads of large, upright, pale blue bells; a showy, valuable sort. Deciduous. Strong field-grown clumps, each 75c. Seed, per packet 25c.

C. COLLINA—A garden treasure seldom found this Caucasian Bellflower is of compact, bushy habit, about 8 inches high, bearing for months masses of flower spikes covered with pendant flowers of intense blue. Fine for rock garden, edging or mass planting. Strong plants, each 50c.

C. DICROANTHA — One of the freest blooming of all campanulas, with masses of flaring lobed bells of violet-blue borne on many upright stems up to 3 feet in height. Showy and very beautiful, yet easily grown; native of Europe. Strong plants, each 40c.

C. GARGANICA (Illustrated)—Trailer, lovely for the rock garden; small, dark green foliage; dark blue flower with white eye. Strong 1-year plants, (6 for \$1.50), each 30c.

C. GLOMERATA SUPERBA—A striking sort for low border planting, throwing up from a base of evergreen foliage strong stalks bearing large, close heads of handsome flowers of deepest blue, in whorls. Strong plants, each 35c.

C. GRANDIFLORA, now better known as **PLATYCODON**, (Balloon Flower)—Easily grown perennial to 1½ ft. high, bearing in profusion enormous bell-flowers of deep blue or white, the buds before opening resembling little balloons. Large field grown clumps, each 50c. Seed, 25c.

C. GRANDIS (Illustrated on page 14)

For general purposes, long season bloom, good habits, we think this the most useful of all the tall Campanulas. The plant quickly forms strong clumps with handsome long-leaved foliage, green all the year, and blooms, with us, from June to December, sparingly in late fall but for months presents a thrilling mass of blue, each plant sending up its many spikes of large, saucer-shaped bright blue flowers that clothe the 4-foot stems. Individual flowers are 2 to 3 inches wide. Clumps should be divided every year or two.

Field grown divisions, 2 to 3 years old, (3 for \$1.25; 6 for \$2.25), each 35c. Seed, 25c.



Lester Photo

The rare and lovely pale blue CAMPANULA EDW. MOLYNEAU. (Photographed in our garden).



Lester Photo

Typical pot-grown plant of CAMPANULA GARGANICA.

C. GROSSEKII—(Illustrated)—For ease of culture, tolerance of unfavorable conditions and continuity of bloom this deserves a place in every garden. Grows 3 feet and more high, its graceful stems bearing masses of pendant violet-blue bells borne all season long.
Strong field-grown plants, each 30c. Seed, 25c.

C. ISOPHYLLA ALBA—Most valuable trailing sort, with masses of pearly white pendant bells, ideal for rock garden, window box or hanging basket; most attractive.
Strong young plants, each 35c.

» » »

INTRODUCTORY OFFER No. A

To encourage larger plantings of the useful Campanulas we will send you one strong field-grown division of each of the following easily-grown varieties: **C. Telham Beauty**, **C. Moerheimii** and **C. Grandis**, two of them blue, one white; long season bloomers, fine cut flowers; **regular price \$1.05. ALL 3 PREPAID** within California for only 90c.



Lester Photo

The free-growing, all-season-blooming CAMPANULA GROSSEKII, a glowing mass of violet-blue bells. (Photographed in our open garden.)



Lester Photo

A 4-foot spike of the easily grown China-blue CAMPANULA GRANDIS, lifted from our garden and potted for photographing.

INTRODUCTORY OFFER No. B

This additional reduced-price offer is made to prove to garden-lovers how much beauty and value you get at low cost by planting the easily-grown blue perennial Campanulas. Order as Offer No. B and remember we prepay all delivery charges to any address in California; beyond that add 10 cents for extra shipping costs.

One strong field-grown plant of each of our 3 varieties of **C. Telham Beauty**—light blue, deep blue and double blue; **regular price \$1.25, delivered prepaid for only \$1.00.**



Lester Photo

CAMPANULA LONGESTYLA bears its bright blue flowers all through the long season.

INTRODUCTORY OFFER No. C

This includes one plant each of our three lovely varieties of the perennial *C. Moerheimii*, all bearing profusely flowers of a lustrous pearl-white. They are the finest of cut flowers, the buds continuing to open for days after placing in the vase. Order as Offer C; and we prepay delivery charges anywhere in California; beyond that add 10 cents for added costs.

One strong field-grown plant of *C. Moerheimii*, single white, double white and the rare double white flat hollyhock type, regular price \$1.20, all 3 for only \$1.00.

» » »

Campanulas As Cut Flowers

Few flower lovers realize the great value and effectiveness of the perennial Campanulas as cut flowers. They are easily grown, they have a long blooming season, they last in water in the house for many days and the buds continue to open daily. A combination of the blue and white varieties makes a superb display; a vase full of the silver-blue Edward Molyneux Campanula is something to be long remembered. Practically every one of the perennial Campanulas is valuable for its cut-flower quality.

C. LONGESTYLA — Strong growing, long-blooming kind, of bushy habit, ideal for borders, quite choice and uncommon; bears branching spikes of large drooping violet-blue bells with striking effect. Easy to grow. Height about 18 inches.

Strong clumps, 2 to 3 years old, each 50c. Seed, 25c.

C. MACRANTHA—Handsome, compact border variety, one of the easiest to grow, with dozens of stiff upright stems loaded with shapely flowers of a glowing violet-blue. Blooms through a long season; fine cut flower.

Field grown plants, each 50c. Seed, 25c.

C. MOERHEIMI—Fine novelty, of the *C. persicifolia* type, grows to 3 feet, bears large snow-white flowers, sometimes double, 2 to 3 inches across; fine for border or exhibition. Field-grown plants, single or double, each 35c. Large double white "hollyhock type," each 50c.

C. MURALIS—showiest and easiest grown of the trailing dwarf Campanulas; small, glossy, dark green foliage; profuse purplish-blue bells borne all season on 6 to 10 inch stems; a perfect plant for sunny or semi-shady rockeries or to edge a rose bed.

Field-grown plant clumps, (6 for \$1.50, 12 for \$2.25, each 30c.



Lester Photo

CAMPANULA MACRANTHA, 4-feet high, is for months a glorious mass of glowing violet-blue.

C. **PUNCTATA** (Illustrated)—Classed by some as a rare novelty; certainly a garden treasure you should know. Comes from the mountain meadows of Japan. From mats of spreading foliage rise sturdy spikes each hung with large, pendant "fox-glove like" bell flowers, waxen in texture without, downy within, in varying delightful shades of creamy pink, lilac and even purple. Not hard to grow; up to 3 ft. in height; long blooming season; an enduring and unique perennial.

Field-grown plants, each 40c, Seed 25c.

C. **PUSILLA** — (Sometimes offered as *C. cochlearifolia*). A trailing sort, quite essential for rock gardens; from dense mats of fine foliage rise 3 to 4-inch stems bearing quantities of nodding bells of lavender blue, like fairy's thimbles; long blooming season.

Field-grown plants, each 35c.

C. **PYRAMIDALIS** (The "Chimney Campanula") — (Illustrated on page 17. One of the showiest of the tall Campanulas, often grown in pots; bears enormous spikes of bloom up to 7 or 8 feet tall loaded with flowers of exquisite blue through a three-month season. A fine, long-lasting cut flower. Strong field-grown plants, each 40c.



Lester Photo

The Pearl-white CAMPANULA MOERHEIMII, showing 3 types of bloom—double, single and double hollyhock form.



Lester Photo

CAMPANULA PUNCTATA — *an all-season bloomer with 3-inch pendant bells of pink and red, spotted and veined.*

Did You See Our Campanulas at the San Francisco Fair?

We had them on exhibit frequently during the season last year in the Hall of Flowers and will again exhibit this season during summer and fall. Under the skillful management of those in charge of the exhibit they were well displayed and their keeping qualities as cut flowers insured good condition for many days. The lovely contrasts of white, lavender and all shades of blue are most effective. Why not be the first in your locality to grow and display these perennial Campanulas in your local flower show?

» » »

Campanulas as Border Plants

It is a strange thing how few garden-lovers are familiar with the perennial Campanulas, confining their Campanula experience to the ordinary Canterbury Bell, which is only an annual or a biennial. Plant a group of the perennial Campanulas in your garden border and they will last for years, asking for little care and giving you bountiful returns; you need only to divide the clumps, in the fall or winter, every two or three years to insure them doing well. You have a grand variety of colors; clear, shining white; pink and red; every imaginable shade of blue and some purple. For the small investment required, Campanulas give you tremendous returns in beauty and usefulness.



Lester Photo

Group of CAMPANULA TELHAM BEAUTY, blooms for months, with huge open bells of brightest China blue, single or double.

shaped flowers on strong stems 3 to 4 feet high; sometimes the flowers come semi-double but always strikingly beautiful. We list the white variety of this choice kind, *C. Moerheimi*, on a preceding page; the two colors go well together as border perennials that will increase in beauty each year and can occasionally be divided.

Strong field-grown clumps, 2 to 3 years old, (3 for \$1.00; 12 for \$3.50), each 35c.

Seed, per packet, 25c.

C. THRYSOIDES — Distinct and rare; grows to over a foot in height; bears dense heads of attractive yellow flowers. Field-grown plants, each 60c.

Part of the blue flower-spike of the 6-foot-tall CAMPANULA PYRAMIDALIS, blooming in pot.

Lester Photo



C. PYRAVERSII—A rare hybrid sort you can seldom find, strikingly beautiful with its tall, thick stems clothed with attractive foliage all the way up and bearing through a long season open bells of lovely pale blue with indigo-blue centers; quite distinct in habits and appearance. We have had even winter blooming specimens in semi-shady spots grow over seven feet high but the usual height is 3 to 4 feet.

Strong young plants, from cuttings, (3, the limit, for \$1.25), each 50c. Seed, (scarce), per packet 35c.

C. RADDEANA—A low growing sort for rockery or border, very easy of culture in any open soil. Round, glossy leaves with branching sprays and nearly a foot long of glorious violet-blue harebells that have a charm all their own. Two-year plants, each 35c.

C. SARMATICA—An unusual sort, growing up to 3 feet, with stiff upright stems well branched and laden with brilliant masses of bloom, each flower a widely flared, deeply toothed gem of loveliness, 1½ inch and over long, silver lavender to purple.

Field-grown plants, each 50c.

C. TELHAM BEAUTY (Illustrated) — Most admired of all the types of *C. Persicifolia* because of its profusely borne, very large, China blue, cup-

Our True Blue Geranium

"God Almighty first planted a Garden"—BACON



Lester Photo

Showing the Leaf, Seed, and Flower of our TRUE BLUE GERANIUM, which bears its intense heavenly-blue flowers all summer long.

» » »

This is a true geranium, the result of hybridization, which possesses so many good and useful qualities that it should be in every garden. Most striking of all is the color of its flower, a brilliant heavenly blue,—no lavender or magenta or purple tints,—the only true blue geranium known. The illustration, from our unretouched photograph, shows in small space the flower, leaf and seed, all beautiful in form; but the flowers are borne on long stems, in clusters, all through the long season even into winter, and their intense blue is delicately veined. The foliage which grows mostly at the base, is always attractive, persisting even in cold, frosty weather, for the plant is perfectly hardy and a perennial. It is an ideal thing for garden borders and in hot climate should be given a position of semi-shade. After thorough trials, under different conditions, we recommend it highly for all who like unusual plants that grow easily, bloom continually and call for little care.

Field-grown clumps, sold out.
Year-old plants (3 for \$1) each 35c.

Seed, per packet, 25c.

The Useful Species Geraniums

We have a nice collection of these useful, hardy, perennial geraniums, which in habit and form resemble our Blue Geranium illustrated above. They are useful both as hardy border plants which always keep themselves tidy and attractive or planted as single specimens throughout the garden where they always add an attractive note, for they are little known. They seem quite immune to disease and pest, are easy to grow, and like any ordinary garden soil. We offer these colors separately:

WHITE, (*G. pratense album*) with very large, beautiful veined flowers on long stems; a strong grower.

PINK, (*G. endressi*), profuse bloom of brilliant pink.

LAVENDER, (*G. sylvaticum*), flowers are a delicate silvery-lavender-blue.

DEEP RED, (*G. sanguineum*), with strikingly bright dark red flowers.

Strong field-grown plants, 2 to 3 years old, of any of the above four kinds, each 50c.

*A thing of Beauty is a joy forever;
Its Loveliness increases; it will never
Pass into nothingness.*

—KEATS.

The Useful Blue Sages

The beautiful is as useful as the useful, perhaps more so.—VICTOR HUGO.

Because they are so easily grown and because of their wide adaptability to many different conditions these hardy perennial *Salvias*, some of them little known, are among the most useful of garden flowers. They furnish the most desirable blue effects; they seem to have no insect enemies; many of them increase each year, to be readily divided; and they withstand drought well. We list this season these five good sorts, all of much value for the amateur's garden.

S. DICHROA—Grows to 3 feet in height; bears in great profusion and for a very long season spreading spikes of lavender-blue flowers; a little known but most desirable blue sage. Strong field-grown 2-year plants, to bloom quickly, each 40c.

S. GREGGII—Of shrubby growth, up to 3 feet or over; slender branches with oblong leaves; flowers a bright blood-red and very showy. This is not the annual Scarlet Sage but a hardy, drought-resisting perennial well worth planting, even in the poorest soil. Plants, each 35c.

S. LEUCANTHA—Shrubby sort growing to 2 or 3 feet high with light wooly foliage and brilliant violet and white flowers all season long. One of the easiest grown showy garden plants, each 40c.

S. SCLAREA—Up to 2 feet, rank and spreading in habit with large wooly foliage; enormous spike of deep blue and white flowers; very showy. Strong field-grown plants, (3 for \$1.25), each 50c.

S. ULIGINOSA—(Illustrated)—For a glorious, waving mass of blue, from early summer to late fall, nothing can excel this uncommon Blue *Salvia*. Of easiest culture it quickly throws up its many stems with light green foliage and handsome lasting flowers of intensest blue and is always beautiful and effective. Strong field-grown divisions, (3 for 75c; 6 for \$1.25; 12 for \$2.25), each 30c.



Lester Photo

For months a tall waving mass of brightest heavenly blue, the uncommon
SALVIA ULIGINOSA.

» » »

Plant More Perennials

All of us here in the west greatly underestimate the value of perennials for the amateur's garden. If you confine your planting to the annuals you have to remake your garden each year and only by skillful management can you have it look well throughout the season. But with well-chosen perennials you have a garden that will last for many years with little attention and with succession of bloom all season long. The many kinds of dianthus and campanulus alone will give you bloom for most of the summer and fall; the hardy asters, delphinium, Transvaal daisies, salvias, winter chrysanthemums, the graceful and striking chelone, and the blue-and-white all-season blooming *dimorpheteca eklonis*, these are all flowers that will not only make your garden gay with little trouble but fill your rooms with color and fragrance as cut flowers.

KIND WORDS FROM OUR CUSTOMERS

"I love your plants; what I have bought from you have been gorgeous."
"Your plants are the finest I have ever had."

Two Easily-grown Hardy Lilies



Lester Photo

A border planting in our garden of REGAL LILIES of the 4-inch size here offered, photographed 3 months after planting. Mermaid roses along the fence and bank.

The Rare, Hardy "Climbing Lily"

GLORIOSA ROTHSCILDIANA, the last word in a showy perennial lily that combines vivid colors with grace and beauty; far more beautiful than the poor illustration. The airy, lovely flower is a thrilling combination of scarlet, orange and orchid-gold and has fine keeping qualities. Blooms twice a year, summer and autumn, profusely; grows to 4 or 5 feet high, twining like a climber; easy to grow, a really indispensable rare garden treasure. May be grown either in pots or in the open garden.

Blooming size tubers, prepaid anywhere with growing directions, 6 for \$3.75; 3 for \$2.00; each 75c.

FOR BLUE IN YOUR GARDEN notice the offerings in this catalog of Campanulas, Blue Geranium, Salvias, Columbines, Delphiniums, Blue Cup Flower, Violets, Wisteria and the lovely and rare Comelina and "Firmament" Chinese Forget-me-not.

THE REGAL LILY, "Glorious Lily,"

because it is the easiest of all to grow, anywhere in this country, should be in every garden. The gray-green stems, up to 6 feet or more in height, are crowned with large clusters, sometimes 30 or more, of huge white flowers with golden throats and anthers, deliciously fragrant. Most effective grown near delphiniums, campanulas or certain roses.

Blooming size bulbs, 4 inches or over around, each 15c; 10 for 80c; 25 for \$1.50, prepaid.

Seed, which germinates as easily as grass, per pkt. 25c.

The Jewel-like Coral Lily

LILIUM TENUIFOLIUM, native of Northern Asia; a diminutive Lily that grows 14 to 18 inches high, with narrow, grass-like leaves mostly about the center of the stem, bearing nodding, recurved flowers of glistening deep coral red. The flower pistil is tipped with purple, "like an amethyst in a coral setting," and the flower is fragrant. Blooms in June, July to August. Should be planted 4 or 5 inches deep. Absolutely hardy, likes sun and is the perfect lily for a rock garden.

Flowering size bulbs to bloom the first season, 10, (no less sold) for 50c; 25 for 85c; 100, for a glorious mass planting, for \$2.50.



Lester Photo

GLORIOSA, the new gold-and-scarlet "Climbing Lily" that blooms twice a year.

Calla Lilies

These are in great favor for growing in pots, where they quickly come into bloom and provide a brilliant showing of flower for many weeks. In favored locations they may be grown in the open garden. For pot culture, provide ample drainage in deep pots, with a soil half loam and half leaf-mold; keep moist. In the fall the bulbs should be lifted and kept dry for next season's planting.

THE SPOTTED-LEAF WHITE CALLA, *Zantedeschia albomaculata*, is the choicest of all the White Callas, for its fine bloom and unusually handsome foliage. May be grown outdoors as well as in pots. Extra size mature bulbs, each 30c; 10 for \$2.25.

THE GOLDEN YELLOW CALLA, *Calla Elliottiana*, in great demand as a pot plant, has white spotted foliage and bears freely its brilliant buttercup-yellow flowers on strong stems. Blooming size bulbs, each 20c; 3 for 50c; 10 for \$1.50.

THE RARE PINK CALLA, *Richardii*. Latest, most beautiful novelty of the Calla family; very scarce, being a recent introduction. We are fortunate in being able to offer a limited number of large blooming size bulbs. The flower is a strikingly beautiful thing in a



Lester Photo

THE GOLDEN YELLOW CALLA

Calla Elliottiana, for pot or open garden culture.

rich, soft, deep amethyst-pink shade, quite unique among flowers. May be grown like the Yellow Calla.

Each \$1.00; 3, the limit, for \$2.50.

Large quantity prices on Callas for commercial planting will be quoted to nurserymen and florists on application.



Lester Photo

A 5-inch pot of ACHIMENES, for months a cloud of purple beauty.

Achimenes

A CHOICE ALL-SEASON POT PLANT

This interesting and uncommon pot plant from Central America is distinguished by its profuse showing of bloom and its very long flowering season. This variety, *A. longiflora*, bears large, long-tubed flowers of exquisite shades of purple and is not difficult to handle; it is an excellent house plant. We furnish the dormant rhizomes until about May 1st of each season. These should be planted 6 to 8 in a 5-inch pot that is one-third filled with drainage material; plant in slanting position one-inch deep in a soil composed of one-third each of loam, leaf-mold and sand and be sure to keep moist at all times; keep away from hot sun; and you will have a lovely showing for many months. Blooming size rhizomes, 6 for 40c; 12 for 75c; 25 for \$1.35. Prepaid.

BLUE ACHIMENES—Like the above but bearing flowers of a pleasing blue shade. 6 for 50c; 25, \$1.50.

Rare and Uncommon Perennials

*In gardening I put common sense first because it restrains from
any sort of folly or sham or affectation.*

—GERTRUDE JEKYLL.

We bring together here a few of our choicest uncommon plants that are best suited to the average garden. We think it will pay you well to look through this list carefully for it contains a number of items seldom procurable elsewhere. All are perennials of easy culture, unless otherwise indicated.

Please do not think that because some of the plants we offer here are uncommon that they are hard to grow. All that we offer are of easy culture, some extraordinarily so. It is a strange thing that so many of these easily-grown, long-blooming, showy perennials are so seldom seen in California gardens. The *Dimorphoteca eklonis*, for example, is of easiest possible culture and provides bloom, with us, almost every day in the year. The new *Gaiety Dianthus*, with its thrilling and brilliant flowers that will reach over three inches in diameter, borne all season, is a choice novelty you will not find offered by others, yet it is not a difficult subject. The three uncommon types of *Columbine* we list on page 24 are kinds seldom seen; they are sure to attract attention in your garden; and that dwarf Chinese *Forget-me-not*, "Firmament," another novelty, will give a note to your garden of more intense blue than any other flower we can think of.

And do you know the *Erigeron*? Visitors to our garden always spot its lovely blue-and-gold flowers and most of them have not seen it before; yet it is as easy to grow as your rankest weed and it is a grand cut flower. The *Chelone* we offer and illustrate is another perennial that flourishes like a weed and its soft salmon-red blooms are borne profusely. Both these perennials are closely related to some of our California wild flowers so they naturally make themselves at home in California gardens.

Don't overlook our New Double purple Russian Violet, our uncommonly fine strain of Transvaal Daisies at reduced prices, and the useful vines we list and illustrate, including the new Pink Jasmine. Again we say, look through this list of perennials carefully—for the lasting good of your garden!

PRICES INCLUDE DELIVERY CHARGES PREPAID ANYWHERE, unless otherwise specified. Add California Sales Tax.

ARABIS *albida variegata*—The variegated low growing, spreading sort with green foliage edged with light gold; provides a bright spot in your garden all year round; small white flowers; likes poor soil, ample sun. 3 for 60c; each 25c.

ASTERS (Dwarf Hybrid Border Asters)—These are the new "Michaelmas Daisies" that rarely exceed 12 inches in height and that are unsurpassed for border planting, rock gardens and similar situations. These new varieties are a great advance over the old kinds; they have a very long blooming season and their bushy forms are completely covered with bloom that ranges from exquisite shades of pink and lavender to light and dark blue. Our stock includes the latest and choicest kinds, and being propagated from divisions they are true to original types.

Strong field-grown plants, 3 for 60 cents; 12 for \$1.95; each 25c.

Seed of our choicest selections, mixed, per packet 25c.

Choice Azaleas

Here are some grand Azaleas for average garden conditions in small sizes, so easy to transplant and become established in their new home. We can furnish large specimens if desired; quotations on request.

AZALEA HINODEGIRI—This is the very showy bright scarlet azalea, free flowering and of dwarf habit that remains dense and compact, with rich green foliage, much used for massed bedding; one of the best. Strong well started small plants at this very low, special price, delivered prepaid anywhere, 10 for \$1.25; 5 for 75c; each 20c.

AZALEA MOLLIS, The Chinese Azalea. One of the hardiest and best of all shrubs; very effective in mass planting. Blooms before leafing,—large flowers in great profusion in the common shades of salmon and orange. The bright green foliage turns to fiery bronze and red in the fall. Well-rooted plants 4 to 6 inches high, 10 for \$2; 5 for \$1.25; each 30c.

BEGONIAS—The Tuberous-rooted kind, producing a glorious showing of camelia-like flowers all summer and fall, in the widest range of colors—white, yellow, scarlet, orange, salmon, etc. Large blooming size bulbs, 12 for \$2.25; each 20c.

The Graceful Bleeding Heart

Surely no other spring blooming hardy garden perennial can excel the Old-Fashioned Bleeding Heart for pure grace and beauty when in full bloom! The combination of lovely, deep-toothed foliage, which lasts all season, and the long, arching sprays of bloom with their profusion of brilliantly pink "bleeding hearts," hanging like jewels from wiry stems, is something attainable in no other flowering plant that grows. Some garden folk have difficulty growing this plant, but given a position of full or semi-shade success is insured if the old, well-established clumps are planted and not the small, pot-grown plants so often sold, and the plants should be left undisturbed for years when once established. Many of our customers have written us expressing surprise that from the large 3-year-old clumps we send out a brilliant mass of bloom appears in only a few weeks after planting; one enthusiastic lady writes "Your Bleeding Hearts are the pride of my garden now; I am delighted." Here is our offer:

Large 3-year undivided clumps of Bleeding Heart, \$1 value, for quick effect and permanent planting; prepaid within California, (add sales tax); to other more distant points add 5c per plant; 3 for \$1.50; 6 for \$2.85; 12 for \$5.50; each 60c.



Lester Photo

One of our *BLEEDING HEART* clumps 5 weeks after planting!



Lester Photo

The coral-salmon flowering spikes of the Improved *CHELONE* are attractive in vase or border all summer through.

BUDDLEIA LINDLEYIANA — A little known species of the Butterfly Bush or Summer Lilac but one of the choicest of all. Not so rank and course as the common Buddleia; grows to 3 or 4 feet, compact in habit with neat panicles of lavender blue flowers in profusion all summer. We highly recommend it. Strong plants, to bloom this season, each 50c.

BUDDLEIA MAGNIFICA—The Butterfly Bush or Summer Lilac; strong grower to 10 ft. high; large, drooping panicles of purplish-violet flowers in great quantities all summer long. Field-grown plants of blooming size, prepaid only within California. 35c. A few extra large size, 60c.

CERASTIUM tomentosum, Snow in Summer—A fast-growing low perennial suited for wall plantings, dry rockeries and carpeting sunny banks, forming a blanket of silver-gray foliage with clouds of large white flowers. 3 for 50c; 12 for \$1.50; each 20c.

CHELONE BARBATA HYBRID — Very valuable hardy border perennial with penstemon-like flowers on tall stems through a long season in shades of pink-salmon and light coral. Most effective and desirable and quite easy of culture. Field-grown blooming size plants, 3 for 60c, each 25c.

The Lovely New Columbines

Here are three of the finest *Aquilegias* known, easily grown in the ordinary garden. All plants offered are year-old blooming size.

AQUILEGIA CLEMATIFLORA, The Clematis-flowered Columbine; quite distinct in its petal formation, the bloom resembling a large-flowered Clematis and, strange to say, without spurs; color varies but the flowers are in pastel shades of pink, blue, etc. Strong blooming size plants, 3 for 50c, each 20c.

AQUILEGIA CRIMSON STAR, new type of long-spurred Columbine with deep crimson and white flowers; rather dwarf habit. 3 for 50c; each 20c.

AQUILEGIA HENSOL HAREBELL, most effective of all the Blue Columbines, the 18-inch plants being literally covered with large long-spurred flowers of vivid violet blue. 3 for 50c; each 20c.

COMMELINA COELESTIS—A scarce garden gem that should be grown everywhere for its heavenly blue effect. Perennial, growing in either sun or shade, it is a lovely thing in the border or in masses. The vivid dark blue flowers with golden stamens are borne in profusion daily throughout the whole summer. Likes common soil. To introduce more widely we offer these low prices: Blooming size tubers, prepaid, each 30c; 10 for \$2; 25 for a glorious mass planting for \$3.75. Seed, 25c.

The Newer Chrysanthemums

NEW KOREAN CHRYSANTHEMUMS — These are the hardy chrysanthemums that continue blooming well into the winter, with mostly single flowers in new shades of bronze, copper, red, gold, salmon, chamois, amaranth and pastel tints. Identically the same new rare novelty kinds offered by eastern growers at much higher prices. Choice divisions, true to the original carefully selected varieties, 3 for 50c; 12 for \$1.50; each 20c.

AZALEA-TYPE CHRYSANTHEMUMS—The "Cushion Chrysanthemum," literally covered with bloom for weeks; soft tints of pink and buff. 3 for 60c; 12 for \$1.85; each 25c.

CORAL BELLS, *Huechera sanguinea splendens*—A low growing perennial with heart-shaped leaves forming low clumps 6 to 8 inches high and bearing loose sprays of coral-red flowers most profusely; a fine rockery or border plant. Strong established clumps for quick effect, 12 for \$1.35; 6 for 75c; each 15c. (If to go beyond 3rd zone add 5c each).

CUPHEA IGNEA, the Cigarette Plant, so called because its strange tubular flowers, orange and red with black and white tip, at once suggest the cigarette. Grow in pot or sheltered place; a rather tender perennial. Each, prepaid, 35c.



Lester Photo

The enormous trumpet-flowers of the SCARLET-RED DATURA, borne continuously, are often 8 inches long.

The Scarlet-red Datura

—(*Datura sanguinea*), is one of the most strikingly beautiful rare plants available to flower lovers. It grows to large shrub size, has handsome and attractive foliage, and bears all season long its showy trumpet flowers of brilliant scarlet and gold 6 to 8 inches long.

This *Datura* may be grown from seed in sandy soil, the seedlings transplanted to pots when two or three inches high and later to the open ground. It likes a light and not too rich soil and a moist air if possible, hence it grows to perfection near the coast. It is a rapid grower; blooms well as a pot or cool house plant or in the open garden. It will stand some frost but is not very hardy so should be given winter protection in cold climates. In the open garden it prefers a position of semi-shade. We offer:

Strong Young Plants — From 3-inch pots, shipped prepaid by mail in waterproof paper pots, each 50c (Beyond 3rd zone 60c.)

Large Blooming Size Plants—12 to 18 inches high, in pots, by express only, not prepaid, \$1.50 and \$2.00.

Seed, per packet, 25c.

Newest Choice Delphiniums

Grown from the finest, most expensive seed procurable these plants will produce the first season their enormous spikes of blue and white flowers that persist all through the summer. Ideal for the mixed border and for cut bloom.

One of the valuable qualities about Delphiniums which you don't hear much about is quantity and continuity of bloom. The strain we offer here has been found to be quite unexcelled in this respect. The flower spikes are of enormous size, they develop continuously, and they make a grand showing the whole summer and fall and even, if weather permits, into the winter. We recommend this strain unqualifiedly.

1-year strong plants, 3 for 40c; 12 for \$1.35; each 15c.

2-year large clumps, 3 for 60c; 12 for \$2; each 25c.

DIMORPHETECA EKLONIS—A long name for this beautiful everblooming African Daisy, perennial in mild climates; large white flowers of much beauty with blue center and reverse, on long stalks; a fine cut flower. Strong plants to bloom quickly, 3 for 50c; 6 for 90c; each 20c; seed, per packet, 20c.

The Finest Garden Pinks

No perennials are more useful for border or rock garden or group plantings than the Dianthus or Garden Pinks; they are hardy, profuse bloomers and take care of themselves. We select from a vast number these three, including the new and sensational Dianthus Gaiety. All are blooming size plants.

DIANTHUS ARENARIUS which grows with lovely mounds of silver-green foliage, showy all through the year, from which spring great numbers of fringed, fragrant creamy blossoms on wiry stems. Large clumps, 3 for 60c; each 25c.

DIANTHUS DELTOIDES with dark green evergreen foliage in closely tufted mats and bountiful crimson dotted flowers of dark pink; indispensable for the rock garden. 3 for 40c; each 15c.

DIANTHUS GAIETY (New)—Bears all season long enormous flowers in shades of brilliant scarlet, pink, etc.; we have had blooms 3 1/2 inches wide—hard to believe until you see this largest of all Garden Pinks. A treasure. 3 for 60c; each 25c.

ERIGERON SPECIOSUS, though seldom seen in gardens, is really one of the most useful of all perennials because it is seldom out of bloom and is a fine cut flower. The leafy flower stems, with soft green downy leaves, grow to a height of nearly two feet and bear in great profusion large clear lavender daisy-like flowers with yellow centers. An invaluable plant for the hardy border. Strong clumps to provide a fine showing the first season, 3 for \$1; each 50c.

THE NEW CHINESE FORGET-ME-NOT "FIRMAMENT"—Not a perennial but a biennial so altogether lovely it should have a place in every garden. A greatly improved Chinese Forget-me-not this Cynoglossum makes a compact, bushy plant about 15 inches high that is smothered with flowers of intensest heavenly blue through a long blooming season. Valuable for bedding, rockery, mass planting and cutting. Blooming size plants, 12 for \$1.25; 6 for 70c; each 15c.

ERYNGIUM ALPINUM, the Blue Sea Holly—A hardy perennial suggestive of a thistle bearing profuse globular metallic-blue flowers each set in its cup of blue bracts on three foot stems, much branched. Most effective and unusual; fine also for winter bouquets. Strong plants, prepaid, 50c.



Lester Photo

The little known ERIGERON bears its bright golden-centered lavender flowers most of the year; a fine cut flower.

A TRULY REMARKABLE ROSE!

Visitors to our garden have gone into ecstasies when they have seen our rose **Kathleen**, modestly described on page 8. It is so different to any other rose, so altogether healthy, pest-resistant and continuously in bloom, that it stands out as a rose in ten thousand! We offer it in this catalogue for the first time in years and so far as we know we are the only firm in America offering it. Try it and you will never regret it; rather, you will thank us for suggesting so lovely a rose.



Lester Photo

The exquisitely dainty FUCHSIA PROCUMBENS, with canary and bronze-purple bloom, is fine in pots or a shady rock-garden.

flowers for months; cut back will bloom recurrently. 3 for 50c; 6 for 75c; 12 for \$1.25; each 25c.

NEPETA UKRANICA—Similar to above but with larger, longer spikes of showy flowers in rich, dark blue; most valuable. 3 for 65c; 6 for \$1.15; each 25c.

One plant each of above two Nepetas for 40c.

NAEGELIA ZEBRINA — Choice bulbous plant related to Achimenes offered on page 21; handsome pendant 1½ inch flowers of scarlet, spotted red and yellow, are borne profusely on strong upright stems through a long season. Choice pot plant. Each 35c; 10 for \$2.50.

NIEREMBERGIA HIPPOMANICA, The Blue Cup Flower. A fast-growing, shrubby, much branched plant that starts to bloom in late spring and continues all summer long, covered with shallow, cup-shaped, violet-blue flowers an inch wide with lovely effect. Likes full sun. Strong plants in 3-inch pots, 3 for 75c; each 30c.

PIQUERIA TRINERUIA—The florist's Stevia prized for its fragrant heads of small white flowers. Grows to a 2½ foot hedge that calls for no winter protection with us and blooms for months. Beautiful and very effective. Large plants, prepaid, 50c.

POTENTILLA—A hardy perennial that deserves a place in every garden, about 18 inches high; strawberry-like foliage; continuous, showy flowers of brilliant gold. Strong plants to grow and bloom quickly this season, 6 for 75c, each 15c.

NEW BICOLORED HYBRID POTENTILLA — Like the above but with flowers of red and yellow, a very pretty and showy kind. 3 for 50c, each 25c.

FUCHSIA PROCUMBENS—A most distinct and attractive Fuchsia that quickly forms a mass of lovely foliage like a maidenhair fern, evergreen in mild climates, and bears dainty tubular flowers of bright canary-yellow, tipped with bright blue pollen and edged with amethyst purple, followed by large round red fruits. Strong plants from 3-inch pots, each 50c; 3 for \$1.25. (Prepaid in California; beyond, add 10c each.)

GAZANIA, New Hybrid — Extremely showy huge daisy-like flowers on long stems in brilliant gold and orange hues with choice dark markings. Given full sun they grow easily anywhere. Field-grown plants, blooming size, 3 for 50c; each 20c.

INCARVILLEA DELEVAEI, the "Hardy Gloxiana"—Hardy perennial, from its handsome rosettes of foliage spring spikes bearing trumpet-shaped flowers 2 or 3 inches wide of rosy purple with yellow throat.

JASMINE VINE, The New Pink Jasminum stephanense. A twining slender-stemmed climber that bears beautiful light pink flowers 1½ inches across, with the most intense fragrance; perfectly hardy anywhere and evergreen in mild climates. Grows well in either sun or shade. Strong plants from 4-inch pots, 2 to 3 feet high, 3 for \$2; each 75c. (If to go beyond 3rd zone add 15c each.)

NEPETA mussini—Indispensable low-growing plant of the mint family for borders or the rock garden, withstanding neglect and drought and hot, dry places. Silver-gray foliage with lavender-blue



Lester Photo

The intense scarlet flowers set off by the dense, attractive green foliage of the RED PASSION VINE make this the ideal quick-growing vine for California gardens.

Two Most Effective Passion Vines

These quick growing Passion Vines are quite indispensable for California gardens for they serve their purpose in quicker time and with more lasting effect than most vines and in our mild climate their evergreen foliage is always lovely.

SCARLET-RED PASSION VINE (*Passiflora manicata*), is quite in a class by itself because its many flowers of scarlet-vermilion stand out most effectively against the dense, glossy, bright green foliage. This vine is adapted to fence or wall or trellis for which it rapidly

makes an ideal covering; the bloom is borne through summer and fall and well into the winter. Strong plants in 3-inch pots, 3 for \$1; each 40c.



Lester Photo

The lovely PINK PASSION VINE whose 5-inch pink flowers look down on you like pink stars.

SCHIZOSTYLUS COCCINEA, Mrs. Hegerty—Lovely plant of the iris family with clumps of grassy leaves and 2-inch pink cup flowers strung along its 2-foot stems. Blooms in late fall and early winter. Each 35c.

THYME—The old-fashioned kind that grows several inches high, with its aromatic fragrance. Field-grown plants, 3 for 50c, each 20c.

MOTHER OF THYME, *Serpyllum azoricus*, is the creeping Thyme that makes a perfect fragrant carpet of deep green with a mass of rosy-lavender bloom during the summer months.

Strong plants, 3 for 60c; each 25c.

TIGRIDIA—Mexican Shell Flower. Large three-petalled flowers in a wide assortment of brilliant shades, mostly variations of flame, scarlet and copper, borne all summer long; a truly sensational garden flower and yet easily grown. Blooming size bulbs, about 1-inch diameter, of the finest selected varieties only, delivered prepaid, 10 for 60c; 25 for \$1.25; 100 for \$4; each 10c.

The Finest Strain of Transvaal Daisies (Gerberas) At New Low Prices

These are large, undivided, field-grown plants, each with its mass of long, strong roots, of the New Hybrid Transvaal Daisies in choicest colors. They include shades of scarlet, white, yellow, orange, pink and the delicate and greatly admired pastel shades. They are fully matured, well grown plants that will start blooming soon after planting, weather permitting, and provide you with abundant flowers all season long, large blooms on very long stems, ideal for cutting because they last so well and hold up their heads like the thoroughbreds they are. Our new strain is the finest obtainable.

Transvaal Daisies are one of the most useful and ornamental garden perennials you can grow. They are easily managed and ask for little care. They like full sun and must be planted with the head or crown of each plant clump set well up, even though half an inch or more of the root top shows above the soil, for if planted so that water stands around the crown the plant will suffer. They prefer a light, sandy soil.

We offer our very finest stock at these low prices:

3 Plants for 40c; 6 for 75c; 12 for \$1.25; 25 for \$2.35.

Delivery charges prepaid within the 3rd zone; beyond that add 3 cents per plant to partly pay shipping costs.

Try a mass planting of 25 of these choice Gerberas and you will have a glorious blaze of color all season long that will be the chief joy of your gardening experience!

Silver Lace Vine

Here is a hardy, rampant vine that in one short season will cover an old or unsightly building and transform it into a thing of beauty! Bears an enveloping mass of white flowers in panicles that provide a lovely sight and are followed by seed masses of delicate silvery effect, hence its name.

This Silver Lace Vine, (*Polygonum aubertii*), is also a useful vine for growing on fence or trellis. It will, in fact, grow anywhere, and one of its valuable qualities is that it calls for no care and flourishes in poor soil or even under neglect.

Well-started young plants, 3 for 75c; each 30c.

The New Double Purple Russian Violet

is the best of all violets for edging or borders for it quickly forms a dense mass of green that is attractive all through the year. Its deep purple, very double flowers are intensely fragrant and last well in water. Long blooming season. Strong divisions, 12 for \$1.75; 6 for \$1; each 20c.



Lester Photo

A single plant of SILVER LACE VINE transformed this old building in a few weeks into a thing of beauty!

Other Choice, Uncommon Violets

MARIE LOUISE VIOLET is like the Double-Purple Russian but bears profusely and for a long season very double, very fragrant flowers of soft lavender. Strong divisions, 12 for \$1.35; 6 for 75c; each 15c.

EVERBLOOMING PINK VIOLET, a real garden treasure, a gem for the rockery; from its mound of glossy leafage spring jewel-like flowers of the loveliest rose-pink shade, quite different to other violets and borne all summer through. Strong plants, 3 for 75c; each 30c.

EVERBLOOMING BLUE VIOLA, this we have found to be the most continuous bloomer of all our Violas for it yields us bloom every month of the year! Flowers of intense deep blue on long stems borne profusely. 3 for 50c; 12 for \$1.35; each 20c.

WISTERIA, Chinese Blue, most popular of all the Wisterias for each spring sees this beautiful vine literally covered with its giant clusters of pale blue flowers. Because it is well, in order to insure success, to establish a wisteria vine when young we offer strong young vines, about 6 inches high, at this low price: 3 for 50c; each 20c.

YARROW, Rose—Grows to 1½ to 2 feet high; with soft, feathery dark green foliage, each plant with many stems that terminate in large heads of bright rose flower; in bloom most of the year and always attractive; a good cut flower. Strong clumps, 3 for 40c; each 15c.

GOLDEN YELLOW—A scarcer variety of similar habit but with brilliant buttercup yellow bloom; a fine, lasting cut flower, 3 for 40c; each 15c.

» » »

Roses As Ground Cover

Have you a barren, bare piece of land you would like transformed into a thing of beauty? Then plant it with trailing roses. We describe two kinds on page 10, both of them varieties you can plant and forget for they take good care of themselves, grow rapidly, have handsome foliage and flowers, and cover the ground like a mat; and they are quite resistant to pests and disease.

Another rose that can be used for this purpose, though it will not hug the ground so closely, is **Mermaid**. Here is a rose that stands in a class by itself,—for its lovely, fragrant bloom, its disease proof, glossy foliage, its fitness for so many different uses. It may be trained as a climber, is ideal for the fence, is a grand covering for bank or bare ground. Being a seedling of a wild rose it inherits all the tremendously resistant qualities which such roses possess and which make them so valuable. See description on page 10.

Seeds

There is a particular kind of delight that comes from growing your garden plants from seed, and it is, of course, a great saving in cost.

Here is a partial list of the seed, grown and harvested by us, that we can furnish, which you can without much trouble sow and develop into plants for your garden. We invite you to look it over with some care for there are seeds offered here which are not procurable from any other source, we believe, in America.

Most of these seeds germinate easily,—you know the desirable conditions. Plant in a seed-pan or box, the lower part of which is filled with coarse leaf-mold, over which lay a bed of mixed sifted leaf-mold and sand; press this down firmly and scatter your seed not too thickly. Such very fine seeds as some of the Campanulas may be mixed with sand before sowing thus insuring against scattering too thickly. Over the seed sift fine sand mixed with peat or sifted leaf-mold and regulate the thickness of this covering according to the size of the seed. The very fine seed needs only the slightest dusting as a covering; the larger seeds should have a covering of several times their size. After covering the seed press it down firmly and place the pan or box in a large, shallow pan of water so that it may absorb enough moisture to thoroughly wet the contents. Then protect, if the seed be very fine, with newspaper or, better still, a piece of window-glass, to conserve the moisture until the seed sprouts. Don't be too impatient about this sprouting; some seeds take quite a while to germinate, even a month or two; some germinate very irregularly, like our Blue Geranium.

After the seedlings have developed their true leaves well transplant them carefully into not-too-rich light, sandy soil, in a shallow box or flat. Later, when the young plants are well developed they may be planted in their permanent location.

PRICES: Unless otherwise stated, the price for any seed listed here is 25c for a liberal packet. With every order for one dollar's worth of seed we will add with our compliments any additional 25c packet of seed you may select.

AGAPANTHUS, "Blue Lily of the Nile"—Brilliantly blue flowers in large clusters borne on strong 3-foot stems. Long season bloomer.

ALSTROMERIA, "Peruvian Day Lily"—Spectacular apricot-orange flowers in large clusters on 3 foot flower stems: a glorious thing well worth trying in pots in cold climate, elsewhere for the open garden.

ANTHEMIS tinctoria, the Golden Marguerite—Useful border plant, to 2 feet in height; golden yellow flowers, fine for cutting. 15c.

BLUE GERANIUM, G. alba hyb.—The only blue geranium, exquisite single, blue flowers borne all season long, highly ornamental deeply toothed foliage; about 18 inches high; fine border perennial. See description on page 18.

Campanulas

We are rather proud of our large variety of Campanula seed, unequalled, we think, in this country. There is no more fascinating field of garden work than growing the many useful varieties of these most useful hardy perennials. We recommend them most highly. For detailed descriptions of varieties see pages 12 to 17 inclusive in this catalog. Price, any kind, 25c per liberal packet.

LOW-GROWING AND TRAILING KINDS

- C. garganica*, the illustration on page 13 tells the story.
- C. isophylla alba*, white, fine for hanging baskets.
- C. muralis*, ideal for borders; blue.
- C. pusilla*, another blue border kind.
- C. raddeana*, like the above two sorts, fine for rockery.

MEDIUM HEIGHT VARIETIES

- C. carpatica*, bright blue flowers all season.
- C. collina*, about 8 inches, profuse blue flowers.
- C. glomerata*, 1½ ft.; deep blue flowers in striking whorls.
- C. grandiflora*, (Bellflower), very showy; 1½ ft.
- C. longistyla*, quite indispensable to any garden; 1½ ft.
- C. thrysoides*, the yellow Campanula, rare and choice.

TALL VARIETIES

- C. allearifolia*, 2 to 3 ft.; white; in a class by itself.
- C. celtidifolia*, Edw. Molyneau, 3 to 4 ft.; an exquisite sort.
- C. dicroantha*, 3 ft.; violet-blue.

SEED OF CAMPANULAS, Continued

- C. grandis**, 4 ft.; continuous spikes of China-blue.
C. grossekii, 3 ft.; violet-blue; one of the easiest to grow.
C. macrantha, 3 to 4 ft.; dense masses of violet-blue.
C. moerheimii, 3 ft.; finest white, in several forms.
C. punctata, 2 to 3 ft.; shades of pink and red; continuous.
C. pyramidalis, 5 to 7 ft.; enormous blue spikes; very continuous.
C. pyraversii, 3 to 5 ft.; quite continuous; rich blue.
C. sarmatica, 3 ft.; spikes of very shapely, graceful silver blue flowers.
C. Telham Beauty, 3 to 4 ft.; light to dark blue; several forms.

COLUMBINE, Aquilegia, Crimson Star. See description on page 24. 15c.

COLUMBINE, Aquilegia, Clematiflora. See description on page 24. 20c.

COLUMBINE, Aquilegia, Hensol Harbell. See description on page 24. 20c.

EKLONIS, Dimorpheteca Eklonis—Most popular and most useful of all the African daisies because perennial in our milder regions, easily grown, and a continuous bloomer. Large white daisy-like flowers with deep blue center and lavender-blue reverse, on long stems; a grand cut flower. 15c.

FOXGLOVE—Selected seed from the finest hybrid strain with enormous flowers in a wide range of color. 15c.

GERANIUM alba—Improved strain of the white species geranium; see description on page 18. 20c.

GERANIUM blue—See Blue Geranium.

HARDENBERGIA Comptoniana—Favorite of all blue flowering vines: twining stems with slender leaflets: masses of lovely violet-blue pea-shaped flowers borne in winter and spring.

ICELAND POPPY—Selected seed of the latest improved strain of this desirable perennial. 15c.

LEPTOSYNE maritima, The Golden Sea Dahlia—A little known but easily grown annual that is perennial in mild climates, with dainty fern-like foliage and the purest golden yellow flowers imaginable on long stems, fine for cutting, borne continuously but especially in winter.

LUPINE, The Yellow Bush Lupine, L. arboreus—The bush is covered with a brilliant mass of golden yellow bloom for many weeks. Showy and very desirable.

Ornamental Gourd Seed

From our selected specimens of the finest prize-winning strain of ornamental gourds grown. These gourds are in much demand for their decorative value especially at the holiday season, for the home garden, for exhibition and for the commercial trade. Our seed includes all shapes, many warted effects and a wide range of colors — white, yellow, orange, very dark green, striped and blotched combinations. Our illustration shows, on a 14-inch plate, an average lot picked at random. During fall and winter we can supply the ripe gourds at reasonable prices.

Seed, per packet, 25c.



Lester Photo

*A few of our Hybridized ORNAMENTAL GOURDS—
smooth and warted, white, yellow, green, orange,
black in endless combination.*

PINK PASSION VINE, Passiflora mollissima—One of the fastest growing and most beautiful vines of all for milder climates; if frosted, comes up from roots. Described and illustrated on page 27. 20c.

POTENTILLA—Hardy perennial with handsome strawberry-like foliage and tall flowering stalks through a long season of brilliant yellow. A little known but most valuable garden treasure. 15c.

RED DATURA, (Datura sanguinea)—Rare plant that grows to large shrub size but blooms when quite young. Not hard to grow indoors in cold climate. Described and illustrated on page 24.

SALVIA uliginosa—Rare; best of the blue-flowering salvias; hardy perennial. See page 19. 20c.

ZINNIA, the New Fantasy—Vivid flowers of many shades of scarlet and other colors; twisted petals, with charming effect. 10c.

ZINNIA, Pompom—Small double flowers; the "Gem Zinnia"; many delightful shades. 10c.

Permanent Rose and Plant Labels

Do you know how it feels to find a rose in your garden with its name lost?

On going down my garden path
I saw two roses kissing;
The one it was the Duchess of — —
The other word was missing!

I swore I'd tell the Duke of — —
And went to find his Grace;
But lo! he too was well engaged
In a very shady place!

I turned my head and walked away,
Then all the labels read;
But never, never will I say
Who occupied each bed!

—T. G. W. HINSLOW.

All our roses go out with good weatherproof labels but these won't last forever; so, to avoid a scandalous situation in your garden, we offer a really permanent rose label at a moderate price. They measure 3½ by ⅝ inches, are made of heavy celluloid fabric, have rustless copper wires, and the best thing to mark them with is a No. 2 lead pencil. They are good for marking many other things in addition to roses. These low prices; delivered prepaid anywhere; (add sales tax);

10 for 30c; 50 for \$1.25; 100 for \$2.

CUT OFF HERE

Please Use This Handy ORDER BLANK

THE LESTER ROSE GARDENS

Route 5, Box 326, Watsonville, Calif.

Date.....

Please ship (when).....to the address below:
(unless otherwise specified we ship promptly)

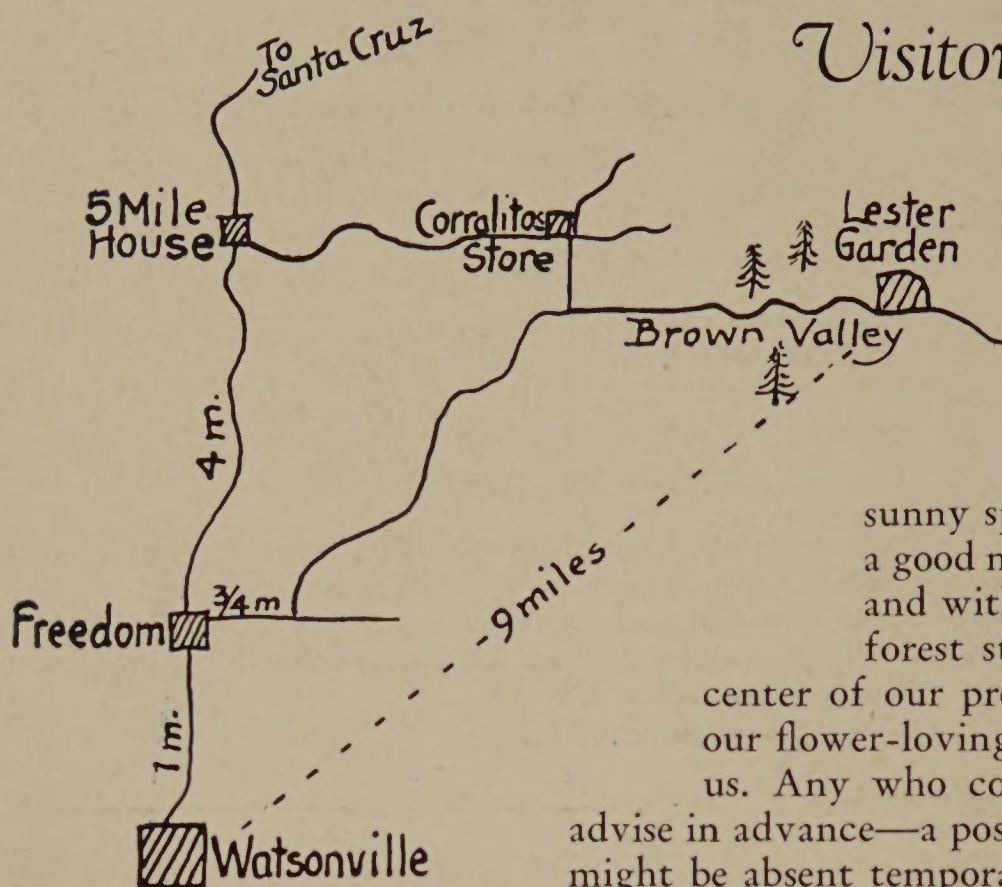
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Add 3% Sales Tax on California orders - - - -	\$.....
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Remittance enclosed for - - - - - TOTAL	\$.....

Your Name.....

Address.....

FREE with every rose order — a copy of Francis E. Lester's Rose Guide folder, "How to Get the Most from Your Roses." (Mailed separately for 10 cents)

Visitors Are Welcome



—at our gardens, Rios Silvestres, in Beautiful Brown Valley, in the Santa Cruz Mountains, as shown by this sketch map. Here, with ideal soil, water and climatic conditions, in a sheltered

sunny spot among the redwoods, on a good mountain road of rare beauty, and with the most enchanting of all forest streams running through the center of our property, we are glad to meet our flower-loving friends who choose to visit us. Any who come from a distance should advise in advance—a postcard will do—otherwise we might be absent temporarily. April to December are the best months to come.

If interested in our Old-Fashioned Roses we suggest you come in late April or early May; in other roses, any time during the season, spring or fall. Campanulas may be seen at their best during late June, July and August but there are some kinds that put on a good show for a much longer season and some have bloom almost the whole year through.

Visitors coming from highway 101 can come by way of the Hecker Pass and save time. At the foot of the pass, by the Shell Gas Station, take the Hazel Dell road which turns to the north and stay on that road, over the grade, for a distance of about seven miles, avoiding the roads that turn left for Watsonville.

THE LESTER ROSE GARDENS

R. F. D. 5, BOX 326

WATSONVILLE, CALIFORNIA

Sec. 562, P. L. & R.

*U. S. Dept. Agriculture
Bureau Plant Industry
Fruit & Veg. Crops & Diseases
Washington, D. C.*